

# STRETCHED DEVELOPMENT TEAMS BLOCKING YOUR DIGITAL INITIATIVES?

Accelerating digital projects and getting more value from data is a never-ending objective for development teams, made especially difficult when you don't have all the people and skills necessary to build the apps your business needs.



of businesses fail to achieve or exceed their digital transformation expectations.<sup>†</sup>



taken on average to develop a new, medium complexity application.<sup>††</sup>



of businesses will be negatively impacted by the IT skills gaps by 2026.<sup>†††</sup>

Sources: <sup>†</sup>Bain & Company. <sup>††</sup>Up Tech. <sup>†††</sup>IDC.

## Accelerate your transformation with a platform that:

- Provides low-code tools that empower you to build customised apps at speed.
- Unifies all your data sources to provide insights that inform faster decisions.
- Seamlessly integrates with the other tools you have such as Microsoft 365 and Microsoft Dynamics 365.
- Automates manual processes and eliminates repetitive tasks to increase productivity.
- Unlocks the full potential of AI with the ability to create customised agents.

# Microsoft Power Platform

## Discover the power of low-code innovation

Microsoft Power Platform combines a comprehensive suite of low-code tools that democratise app development, process automation, and data analysis. By removing the complexity of traditional development, your teams can quickly build the solutions they need - from simple automation to complex enterprise applications - without extensive coding knowledge.

This unified platform brings together five powerful solutions to help your team create professional, scalable digital tools. Each component works seamlessly with the others, sharing a common data model and security framework, while integrating naturally with your existing Microsoft investments in Microsoft 365, Dynamics 365, and Azure.

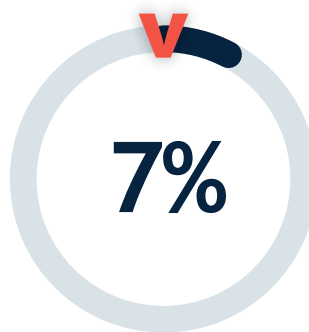
## With Microsoft Power Platform on your side, you can:

- Build custom apps in hours instead of months with Power Apps.
- Automate repetitive tasks and complex workflows using Power Automate.
- Generate real-time business insights through Power BI.
- Create secure, professional websites quickly with Power Pages.
- Deploy customised AI agents with Copilot Studio.
- Connect to hundreds of data sources and unify through Dataverse.

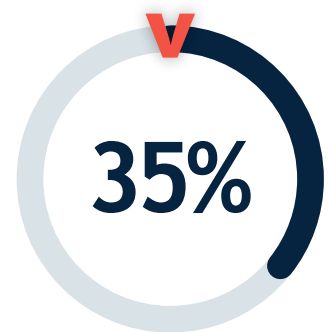
### The Results



annual time saving for employees using solutions built on Power Platform.<sup>†</sup>



average topline revenue growth attributed to Power Platform.<sup>††</sup>



reduction in development time using Power Platform.<sup>†††</sup>

Sources <sup>†</sup>Forrester, <sup>††</sup>Forrester, <sup>†††</sup>Forrester.



Arrange a free trial of Microsoft Power Platform and discover how you can create customised applications and automations in minutes with intuitive low-code tools.

## Put the power of creation in more hands

Leveraging a low-code product suite to streamline development and application creation is even easier when you use Microsoft Copilot for Microsoft Power Platform. You can easily bridge skills gaps and empower every member of your team to contribute purposefully to solution development with generative AI features across Power Apps, Power Automate flows, Power Pages and Dataverse.