

STRUGGLING TO FIND STORAGE THAT'S SIMPLE, RELIABLE AND COST-EFFICIENT?

With data distributed from edge to cloud, achieving the agility and reliability you need without creating new burdens is a challenge.



93%
of IT decision-makers view storage and data management complexity as impeding digital transformation.[†]



82%
of IT decision-makers believe storage management at scale is a key challenge.^{††}



88%
of IT decision-makers are looking to bring cloud-native apps on-premises.^{†††}

Sources: [†]Enterprise Strategy Group. ^{††}Forrester Study for Capitol One. ^{†††}CBTS & HPE.

Improve business operations with intelligent storage that:

- Sheds the complexity and data silos inherent in conventional hybrid cloud environments.
- Frees data with a unified storage fabric for seamless data mobility across clouds.
- Perfectly blends storage economics with performance.
- Provides extraordinary uptime and reassurance for managing data.
- Utilises a browser-based interface for more agility and easier management.

HPE Alletra Storage

On-prem storage with the speed and agility of cloud

True storage as a service, delivering a cloud-like operational experience that simplifies data management wherever apps and data live, from edge to cloud.

Make underlying infrastructure invisible while shifting operations to be app – not infrastructure – centric. Unlike traditional storage management, HPE Alletra enables line of business (LOB) personnel and database admins to effortlessly provision storage and accelerate app deployment, freeing up IT resources to work on strategic, higher-value initiatives.

And as businesses depend more on their data assets, HPE Alletra offers new levels of reliability, delivering Triple+ Parity RAID as standard, meaning it can handle three simultaneous drive failures without data loss.

HPE Alletra also features HPE InfoSight monitoring software, which improves performance and uptime in of your storage by self-managing, self-healing and self-optimising with AIOps, powered by aggregated intelligence from all of the HPE infrastructure deployed globally.

With HPE Alletra on your side, you can:

- Optimise price performance for general-purpose and high-performance workloads.
- Depend on extreme data integrity and no-compromise durability.
- Scale easily and without disruption.
- Deliver up to 5x more space savings without performance penalty.
- Simplify and lower the cost of data protection.
- Deploy in minutes and manage from anywhere.
- Guaranteed resilience – 6x9s data availability.

The Results



of your operational time saved.



availability guaranteed.



of problems predicted and automatically resolved.



Set up a no-obligation meeting with our experts to see HPE Alletra in action and learn how intelligent storage could impact the future of your data strategy.

Experience Alletra wherever and however you want

Shift from owning and maintaining data infrastructure to simply accessing and utilising enterprise-class technologies. The GreenLake edge-to-cloud platform is HPE's market-leading as-a-service offering for businesses of all sizes. It brings the cloud experience to apps and data everywhere – from datacentres to multi-clouds and edges – in one unified, fully managed, on-premises operating model.