

Servium



A 5-minute guide to Device as a Service

6 things every IT Manager
needs to know about DaaS



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The merits of Device as a Service (DaaS) are now widely recognised by IT teams of all sizes. As accustomed as we now are to contracted, consumption-based solutions for the technology we use in our daily lives, the benefits of these models for businesses are becoming even more apparent.

The flexible financial approach of an as a Service model is attractive because it's a budget-friendly option in a world where budgets are becoming dominated by operational expenses. However, there are still a lot of myths around exactly how DaaS works and what challenges it really overcomes.

DaaS presents a significant opportunity for IT Managers to re-energise their workforce with the latest technology, unburden painful support tasks and wrestle finances into shape. This just touches the surface, so we've cut-through the noise to break DaaS down into the six key things you need to know to better inform your thinking.

1. It's not just a lease!

For some, the perception is that Device as a Service is just a lease, but that couldn't be further from the truth. DaaS isn't simply about renting hardware, it's revolutionising your IT with all-encompassing consumption-based computing. It's a highly cost-effective solution, using sensibly priced technology, wrapped into a fully scalable service that flexes with your business.

A single monthly payment covers the delivery, deployment and replacement of your hardware, managed with greater insights thanks to proactive analytics that better assess the lifecycle of your devices through better predictability. Plus, there's the choice to add all kinds of other value-adding products and service to your subscription - including software, security and peripherals.



2. An experience your users will love

Ensuring that your people stay productive wherever they're working, with devices that suit their own preferences whilst avoiding disruptive downtime is just one responsibility for an IT Manager. DaaS provides a choice of devices that ensure delivery of the perfect hardware to your users.

Detailed analysis provides actionable reports on the status of each device and usage patterns, highlighting potential problems before they develop into full-blown issues. Devices are covered for accidental damage and replacements delivered the very next day, so users can work with the latest devices, without any fears of failure or being hamstrung without a device for extended periods of time.



3. Improved long-term lifecycle management

DaaS provides responsive lifecycle management, with regular device replacement included as part of your single monthly fee. The regular refresh of your business' technology creates unwelcomed spikes in capital budgets and assets sweated over increasingly longer periods of time when technology is moving faster than ever. This can often lead to an increase in IT issues, resulting from the overuse of legacy hardware.

Shifting the financial outlay associated with procurement from a capital expense (CAPEX) to an operational cost (OPEX) eliminates the need for a significant spend to facilitate your refresh. New devices are seamlessly deployed, monitored and maintained through advanced analytics that form data-based predictions to determine the refresh point for every user. Once at this stage, existing devices are quickly removed and replaced with a more up-to-date model that can be pre-imaged to user requirements. This means an easier roll-out experience, even for those managing dispersed workforces.

4. Multi-vendor made easy

Putting the right devices in the hands of your users is difficult enough with a single vendor, let alone when you're expected to manage a range of different devices and the corresponding applications and operating systems. DaaS removes the obstacles associated with the management of a multi-vendor environment.

Alongside HP's own world-class device portfolio, you can access the entire Apple platform, allowing users to choose the devices they want. What's more, they're all covered by the proactive lifecycle and end-point management services included with DaaS, so you can help maintain productivity with a single solution. Simple.

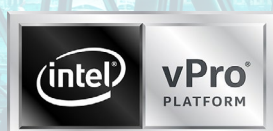


5. Save your IT team from monotonous tasks

With your users working on the latest and greatest devices, managed via a predictive set of analytics, you can make dreary days filled with tedious technical issues a thing of the past. HP DaaS allows you to offload the day-to-day monitoring and fleet management of your device estate to their team of expert service specialists, utilising advanced proactive analytics to maintain your devices. This means they get ahead of the issues that will potentially impact your users and make fixes before they surface.

As a result, you'll be free from the shackles of IT upkeep and liberated to work on further enhancing your business processes with the latest innovations, pushing the boundaries to improve business performance and seeing a greater return on your IT spend.

Give your users the
freedom to choose the
device best suited to
the job they perform.





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6. Device security has never been so simple

The technology in the hands of your users is arguably your biggest vulnerability, as it's so hard to keep up with what they're doing on their devices and potential threats they may get exposed to. Securing your devices and the all-important data accessible through them is a key concern for any IT Manager. Ensuring the maintenance of defences against the latest cyber-threats is massively time consuming, whilst managing the secure disposal of unused hardware at the end of life, can also present added complications.

Not only does DaaS provide access to some of the most secure devices on the market today, lifecycle management services allow you to monitor every user, keep devices patched and secure, track real-time location data and alert you to potential breaches or vulnerabilities faster. The result is a proactive security posture and more responsive measures in the event of a threat.

HP DaaS: powered by Intel® Core™ Processors

HP devices, powered by Intel® Core™ processors, are built to offer a better user experience. Choose from desktops, notebooks and workstations to satisfy each user's individual needs. Whether they're a go-anywhere worker with a role that demands advanced multimedia capabilities, or a desk-based employee that just needs to multitask between heavy-load applications, Intel® will power their productivity.

Outstanding battery life, top-class security and showstopping graphics are just some of the features that help Intel® redefine how users work. The benefits go far beyond just user-level too; Intel's vPro® platform means that IT teams can monitor and support any device whenever they need to, and wherever it may be.

So, why choose Servium for DaaS?

We're one of HP's leading partners. We delivered one of the first ever DaaS projects in the UK and have continued to deliver successful DaaS rollouts of varying scales ever since. Combining our own expertise and experience with that of a world-class technology vendor allows us to mould a sophisticated and scalable IT solution that perfectly matches the needs of your business.

Through our HP Gold Partner status, we've amassed a wealth of knowledge as a result of working with their extensive product portfolio, so we're well-positioned to provide an accurate assessment of your situation before delivering a bespoke service with huge scope to meet your individual circumstances.

The next step

To learn more about Device as a Service and the potential benefits for your business, contact your Servium account manager. Email hello@servium.com or call on +44 (0)303 334 3000.

