

Case Study: OIL

WHO

- Global geoservices firm
- Specialists in seismic imaging
- Offices in 13 countries worldwide
- Circa 2000 users in UK alone

CHALLENGE

- Outdated meeting room Audio Visual (AV) and Video Conferencing (VC) technology in need of refresh at UK HQ
- Unsightly and impractical environment impacting brand image during external meetings
- Wanted to achieve consistency with updated tech of other global offices
- Also looking to improve collaboration and communication between multiple global sites
- Legacy technology impacting user productivity

SOLUTION

- Servium engaged specialist AV partner for initial meeting to establish customer objectives and assess achievability
- Discussed how to ensure meeting room consistency with other sites
- Conducted several on-site meetings in lead up to deployment to establish each room's proposed layout and function
- Proposed new and modern AV and VC solution for HQ
- Orchestrated installation of hardware, software, and Professional Services needed across 12 rooms
- Introduced seamless, almost entirely wireless AV solution

BENEFITS

- Staff satisfaction at an all-time high
- Seamless communication between global offices resulted in significant cost and time savings
- More attractive, practical meeting rooms now make stronger impression on customers
- Extraordinary gains in productivity realised due to ease of use

WHY SERVIUM?

- Already proven expertise and built trusted relationship through supply of AV kit annual maintenance
- Ability to leverage AV expertise within Services Ecosystem
- Flexible, budget-conscious approach to solution



Workspace

Servium

