8 things every IT Manager should know about deploying Apple in the enterprise

Apple in the enterprise
Opinion White Paper

Apple in the enterprise - Opinion White Paper

Apple most certainly has its place in the enterprise. Out of the box functionality for mobile, client and server means you can put technology to work in your business and have your people productive in no time.

Whereas once Apple technology was commonplace in media and creative industries, its role, appeal and ability to add value to users and enrich the mainstream workplace has grown immeasurably. The prevalence of Apple technology in the consumer mobile space and the same user-friendly experience pervasive across all their products is now what employees really want to see in their corporate IT experience. Perhaps it's time to consider giving them what they really want and boost workforce productivity as well as employee satisfaction.

For anyone still unconvinced, here's eight things every IT Manager should know about deploying Apple technology in your business.

iPad for creation not just consumption

When you think about Apple technology in mainstream business, iPad will probably be the first device that springs to mind. Following huge success in the consumer space, many organisations have responded to the demands of staff wanting to use their personal devices at work. Some commentators have incorrectly labelled the iPad a consumption only device, for snacking on email and internet, which has put some organisations off properly evaluating its role as a company-owned device, strategically deployed to enhance staff productivity. However, with all mainstream office productivity tools now iPad-ready and the most mature app community available, there are countless ways to ensure that iPad in your enterprise enables your users to create content as well as consume it, genuinely enhancing the way they work. The ability to craft apps, as intuitive as they are beautiful, also presents huge opportunities for businesses to enhance user and customer experience alike.

Security as standard

Unlike other technology platforms, Apple is based on a closed architecture and software environment. Exercising such tight control over both hardware and software makes

Apple in the enterprise – Opinion White Paper

Apple technology very secure and more than up to the demands of the enterprise. From full disk encryption on client devices, to sandboxing of apps to isolate them from each other to protect your systems and data, to device single sign-on and the finest ever control over mail encryption, your corporate information has never been more secure.
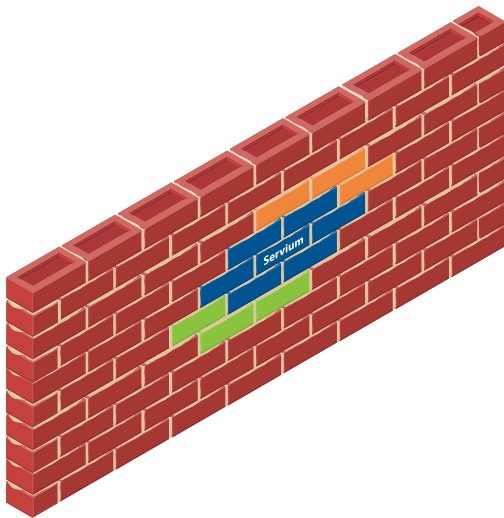
Apple is easy to install and integrate

Apple technology has built a reputation on simplicity and ease of set up. Adding a Mac to a network is now no different to adding a PC, and thanks to integration with a host of directory services and the ability to run Windows alongside Apple's OS X, embracing Mac into your wider client estate has never been easier.

The greatest control for MDM

The latest release of iOS includes lots of hooks for mobile device management and is well suited to the robust demands of the modern enterprise. Compatible with a raft of third-party device management

solutions thanks to built-in frameworks, you can manage large-scale deployments of iOS devices simply and with minimal fuss. MDM capabilities extend beyond basic setup however. Orchestrate the delivery of corporate-provided apps and content, and where devices are not company-owned, simple enrolment instructions can be delivered to users own devices to facilitate involvement in BYOD programs, without either crippling devices with needless restrictions, or compromising corporate data.

Unleash powerful apps and content

Apps have the potential to share new content and provide better user and customer experience. Thanks to the iOS Developer Program you can use your own in-house expertise to build native, custom apps for iPhone and iPad using the same

tools used by Apple engineers to create iOS. Alternatively, purchase content and apps and distribute them in volume to users, while retaining ownership. Content can be shared, using redeemable codes or delivered through your preferred MDM solution. Either way, you'll be equipping your workforce with tools and content to inspire and fuel innovation.

Servium
delivering tomorrow's solutions today

Authorised Reseller

Seamless working between devices

Mac and iOS are now connected like never before. Powerful new features enable Apple devices to work together in the smartest ways. New Handoff technology means you can pass what you're doing on your Mac to any iOS device and pick up exactly where you left it.

Likewise, Instant Hotspot is automatically activated by your Mac without even needing to touch your iPhone, so you're connected wherever you are. You can even make and receive calls on your Mac whilst your iPhone charges in the room next door.

Empower users to be more productive

New productivity features in iOS give your staff lots more ways to get things done quicker and easier.

Whether you're helping them manage busy inboxes using VIP threads to track important discussion, enabling automatic reply messages to be set remotely for Exchange or, are facilitating better scheduling by seeing colleagues calendars, an iOS device is a valuable companion.

Attract top talent

Millennials are a coveted talent pool that every organisation hopes to tap into. Winning over this generation is a challenge however. Millennials place more emphasis on design aesthetics and technology than almost any other factor in workplace selection. They are also the age group which relies on technology the most. In fact, research has revealed that one-third of Millennials would forgo a higher salary to work at a company without limits to technology access.

It therefore stands to reason that equipping your staff with the latest technologies, that they're used to in their daily lives will be a factor in workplace selection. Millennials love Apple, and being able to show how this is used in your organisation may be the thing that stands you apart when attracting the talent you're chasing.

What next?

If you're interested in exploring how you could put Apple technology to work in your business then get in touch. We can help with:

Technology selection - choosing the right apple products for your business

Installation services - integration into mixed vendor environments, especially if you are new to Apple

Integration - MDM, networking, wireless setup, security and virtualisation

Post implementation support - service desk, break fix maintenance, enhanced warranties

Financing - procurement of the technology doesn't have to mean outright purchase

Asset disposal - should older technology need decommissioning

Discovery Workshops

Apple in your enterprise

Half-day workshop with Servium and Apple to understand how Apple technology could be deployed in your organisation.

Mobilising your apps

Workshop to find out how we are able to quickly mobilise your most critical business apps and deliver them to all of your Apple devices - without the need for bespoke app development.

To book a Discovery Workshop simply get in touch with your Account Manager or contact us now.

About Servium

Servium provides IT infrastructure services for medium to large enterprises in both the private and public sector. We pride ourselves on delivering innovative solutions inspired by overcoming the day-to-day and strategic IT challenges of our customers. This is achieved by blending the best emerging technologies with professional customer service to answer these challenges and deliver economies previously not possible.

www.servium.co.uk
Tel: +44 (0)844 736 6155
hello@servium.co.uk

@Servium_Ltd
www.linkedin.com/company/servium

SUPPORT HYBRID STRATEGY

PHYSICAL VIRTUAL

ESTABLISHED EMERGING ESTABLISHED EMERGING

EMERGING ESTABLISHED

PERIPHERALS CONSUMABLES

LICENSING, APPS, PCs, NOTEBOOKS, TABLETS, WORKSTATIONS

ESTABLISHED

STORAGE, BACKUP, RECOVERY ARCHIVING, AVAILABILITY

COMMODITY IT

END-USER COMPUTING

EMAIL PLATFORM

COLLABORATION & PRODUCTIVITY TOOLS

DATA MANAGEMENT

EMAIL & COLLABORATION

EMERGING

ESTABLISHED

NETWORK & SECURITY

PLATFORM